



FINANCE AND TREASURY TRAINING

Strategic Financial Management and Corporate Value Creation

3 day course

Classroom, online or in-house

Course overview

Finance leaders are asked whether the organisation can afford something, when the more useful question is whether doing it will be worth more than the alternatives including doing nothing. This course covers answering that. Delegates work through value creation and the cost of capital that sets the bar any investment must clear, capital structure and the trade offs between debt, equity and retained earnings in markets where both are expensive. Portfolio choices are covered: which businesses to fund, hold and exit, and the discipline of exiting. Dividend and reinvestment decisions follow. Value drivers and the levers management actually controls are analysed. The course closes on communicating a financial strategy to a board and on the measures that show whether value was created.

What you will learn

- Establish the cost of capital and the bar an investment must clear
- Choose a capital structure where debt and equity are both expensive
- Decide which businesses to fund, hold and exit
- Apply the discipline of exiting a business
- Make dividend and reinvestment decisions defensibly
- Identify the value drivers management actually controls
- Communicate a financial strategy to a board and measure value created

Who should attend

- Chief financial officers and finance directors
- Group treasurers and heads of corporate finance
- Strategy and business development executives
- Senior finance managers preparing for CFO succession
- Investment and portfolio managers overseeing group subsidiaries

Course outline

- 01 Affordability against worth
- 02 Value creation and cost of capital
- 03 Capital structure trade offs
- 04 Debt, equity and retained earnings
- 05 Portfolio choices and funding decisions
- 06 Exit discipline
- 07 Dividend and reinvestment policy
- 08 Value drivers, board communication and measurement

Upcoming dates

Dates	Venue	Format	Fee per delegate
21 to 23 September 2026	Kampala, Uganda	Classroom	USD 995
2 to 4 November 2026	Online	Online	R6,500
11 to 13 November 2026	Durban, South Africa	Classroom	R14,950
16 to 18 November 2026	Nairobi, Kenya	Classroom	USD 995



Fees and how to register

This 3 day course is **R6,500** per delegate online, **R14,950** in the classroom in South Africa, Botswana, Namibia, Lesotho and Eswatini, and **USD 995** in the classroom elsewhere in Africa. In-house training is quotation on request. Book 2 or more delegates on this course and save 10%.

To register or request an in-house proposal, visit www.afrisciencegroup.com, email info@afriscience.co.za, or WhatsApp us on **+27 63 479 1136**.

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