



AI AND DIGITAL TRANSFORMATION TRAINING

Generative AI and Prompt Engineering for the Enterprise

3 day course

Classroom, online or in-house

Course overview

These tools are being adopted across African enterprises faster than anybody has governed their use, so the practical question is no longer whether staff will use them but what they are pasting in and how much of the output is being trusted. This course addresses both. Delegates work through what the tools do well and the failure modes that matter at work: confident invention, stale information and reasoning that looks sound and is not. Prompt technique is practised on real work tasks including drafting, summarising, extracting and reformatting. Verification is treated as the core discipline rather than an afterthought. Confidentiality is covered directly, including what must never be pasted into a service the organisation does not control. Use case selection and where these tools do not belong follow. The course closes on an acceptable use policy staff will actually follow.

What you will learn

- Identify what these tools do well and where they fail at work
- Recognise confident invention, stale information and false reasoning
- Write prompts for drafting, summarising, extracting and reformatting
- Verify output as a routine discipline rather than an afterthought
- Protect confidential information from services you do not control
- Select use cases and rule out those where the tools do not belong
- Write an acceptable use policy staff will actually follow

Who should attend

- Marketing and communications professionals
- Knowledge workers and executive assistants
- IT and digital transformation officers
- Customer service and support team leaders
- Learning and development practitioners

Course outline

- 01 Already in use, not yet governed
- 02 What the tools do well
- 03 Confident invention and stale information
- 04 Reasoning that looks sound
- 05 Prompt technique on real work tasks
- 06 Verification as the core discipline
- 07 Confidentiality and what must never be pasted
- 08 Use case selection and acceptable use policy

Upcoming dates

Dates	Venue	Format	Fee per delegate
9 to 11 November 2026	Kigali, Rwanda	Classroom	USD 995
6 to 8 January 2027	Cape Town, South Africa	Classroom	R14,950
11 to 13 January 2027	Johannesburg, South Africa	Classroom	R14,950
1 to 3 February 2027	Lusaka, Zambia	Classroom	USD 995



Fees and how to register

This 3 day course is **R6,500** per delegate online, **R14,950** in the classroom in South Africa, Botswana, Namibia, Lesotho and Eswatini, and **USD 995** in the classroom elsewhere in Africa. In-house training is quotation on request. Book 2 or more delegates on this course and save 10%.

To register or request an in-house proposal, visit www.afrisciencegroup.com, email info@afriscience.co.za, or WhatsApp us on **+27 63 479 1136**.

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