



AI AND DIGITAL TRANSFORMATION TRAINING

Data Governance and Master Data Management

3 day course

Classroom, online or in-house

Course overview

Every analytics and artificial intelligence programme eventually stalls on the same thing: nobody owns the data, nobody agrees what a customer record means, and the same entity exists five times under different spellings. This course covers fixing that. Delegates work through governance structure and the difference between a data owner and a data steward, the business glossary and why definitions must be agreed before they can be enforced, and data quality dimensions with measurement against each. Master data and the matching, merging and survivorship rules behind a golden record are covered in detail. Lineage, cataloguing and classification follow. The course closes on remediation sequencing and on governance that operates rather than sits in a policy.

What you will learn

- Establish governance structure with real owners and stewards
- Build a business glossary with agreed and enforceable definitions
- Measure data quality across defined dimensions
- Design matching, merging and survivorship rules for a golden record
- Maintain lineage, cataloguing and classification
- Sequence remediation so the worst data is fixed first
- Operate governance rather than document it

Who should attend

- Data governance and data quality staff
- Business analysts and data stewards
- IT and systems staff managing master data
- Analytics teams blocked by data problems
- Managers sponsoring data programmes

Course outline

- 01 Where analytics programmes stall
- 02 Governance structure, owners and stewards
- 03 The business glossary and agreed definitions
- 04 Data quality dimensions and measurement
- 05 Master data and the golden record
- 06 Matching, merging and survivorship
- 07 Lineage, catalogue and classification
- 08 Remediation sequencing and operating the governance

Upcoming dates

Dates	Venue	Format	Fee per delegate
12 to 14 October 2026	Maputo, Mozambique	Classroom	USD 995
11 to 13 November 2026	Windhoek, Namibia	Classroom	R14,950
14 to 16 December 2026	Port Louis, Mauritius	Classroom	USD 995
27 to 29 January 2027	Online	Online	R6,500



Fees and how to register

This 3 day course is **R6,500** per delegate online, **R14,950** in the classroom in South Africa, Botswana, Namibia, Lesotho and Eswatini, and **USD 995** in the classroom elsewhere in Africa. In-house training is quotation on request. Book 2 or more delegates on this course and save 10%.

To register or request an in-house proposal, visit www.afrisciencegroup.com, email info@afiscience.co.za, or WhatsApp us on **+27 63 479 1136**.

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