



LEADERSHIP AND MANAGEMENT DEVELOPMENT

Corporate Strategy and Business Transformation

3 day course

Classroom, online or in-house

Course overview

Corporate strategy is a different job from business unit strategy: it decides which businesses to be in and how the centre earns its cost, and a centre that cannot answer the second question is overhead. This course addresses that level. Delegates work through portfolio strategy and the fund, hold and exit decisions that shape a group, the parenting advantage a corporate centre must actually provide, and capital allocation across competing units. Growth options are covered: organic, acquisition, partnership and their honest success rates. Transformation follows, including the sequencing and the operating model change a new strategy requires. Group structure, shared services and the tension with unit autonomy are addressed. The course closes on communicating a corporate strategy to investors and staff, and on the discipline of divesting.

What you will learn

- Make fund, hold and exit decisions across a portfolio
- Establish the parenting advantage the corporate centre provides
- Allocate capital across competing business units
- Compare organic, acquisition and partnership growth honestly
- Sequence a transformation and change the operating model with it
- Balance shared services against business unit autonomy
- Communicate strategy externally and apply the discipline of divesting

Who should attend

- Chief executives and managing directors
- Corporate strategy and business development directors
- Group and divisional heads in multi business organisations
- Board members responsible for strategic oversight

Course outline

- 01 How the centre earns its cost
- 02 Portfolio strategy and fund, hold, exit
- 03 Parenting advantage
- 04 Capital allocation across units
- 05 Organic, acquisition and partnership growth
- 06 Transformation sequencing
- 07 Operating model and group structure
- 08 Shared services, communication and divestment

Upcoming dates

Dates	Venue	Format	Fee per delegate
21 to 23 October 2026	Durban, South Africa	Classroom	R14,950
2 to 4 December 2026	Online	Online	R6,500
21 to 23 December 2026	Johannesburg, South Africa	Classroom	R14,950
8 to 10 February 2027	Harare, Zimbabwe	Classroom	USD 995



Fees and how to register

This 3 day course is **R6,500** per delegate online, **R14,950** in the classroom in South Africa, Botswana, Namibia, Lesotho and Eswatini, and **USD 995** in the classroom elsewhere in Africa. In-house training is quotation on request. Book 2 or more delegates on this course and save 10%.

To register or request an in-house proposal, visit www.afrisciencegroup.com, email info@afriscience.co.za, or WhatsApp us on **+27 63 479 1136**.

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