



AI AND DIGITAL TRANSFORMATION TRAINING

Applied Artificial Intelligence for Managers

3 day course

Classroom, online or in-house

Course overview

Managers are being asked to approve artificial intelligence spending and to decide what staff may use, usually without a way to tell a genuine capability from a demonstration. This course provides that. Delegates work through what current systems can and cannot do, and the specific failure modes: confident wrong answers, sensitivity to how a question is phrased, and performance that degrades quietly on data unlike the training set. Identifying candidate uses in their own function follows, with an honest test for each. Data readiness and the question of what may lawfully be used are covered. Build against buy, and the vendor questions worth asking, are addressed. Staff use policy is covered, including confidential information and verification. Cost, including the running cost people forget, follows. The course closes on measuring whether a deployment helped and on stopping one that did not.

What you will learn

- Distinguish a genuine capability from a demonstration
- Recognise confident wrong answers and quiet performance degradation
- Identify candidate uses and apply an honest test to each
- Assess data readiness and what may lawfully be used
- Decide build against buy and question a vendor properly
- Set a staff use policy covering confidentiality and verification
- Budget running cost and measure whether a deployment helped

Who should attend

- Departmental heads and general managers
- Strategy and innovation directors
- Business unit leaders sponsoring digital projects
- Operations managers exploring automation
- Public sector programme managers

Course outline

- 01 Capability against demonstration
- 02 What current systems can and cannot do
- 03 Confident wrong answers
- 04 Degradation on unfamiliar data
- 05 Finding candidate uses
- 06 Data readiness and lawful use
- 07 Build, buy and vendor questions
- 08 Staff policy, cost, measurement and stopping

Upcoming dates

Dates	Venue	Format	Fee per delegate
21 to 23 October 2026	Online	Online	R6,500
11 to 13 January 2027	Accra, Ghana	Classroom	USD 995
17 to 19 February 2027	Lagos, Nigeria	Classroom	USD 995



Fees and how to register

This 3 day course is **R6,500** per delegate online, **R14,950** in the classroom in South Africa, Botswana, Namibia, Lesotho and Eswatini, and **USD 995** in the classroom elsewhere in Africa. In-house training is quotation on request. Book 2 or more delegates on this course and save 10%.

To register or request an in-house proposal, visit www.afrisciencegroup.com, email info@afri-science.co.za, or WhatsApp us on **+27 63 479 1136**.

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